

# Falmouth Congregational Church

United Church of Christ



## GUIDING PRINCIPLES

<ul style="list-style-type: none"> <li>• Keep God at the center of our life as a community</li> <li>• Honor cherished traditions</li> <li>• Be willing to take risks to make changes</li> </ul>	<ul style="list-style-type: none"> <li>• Be mindful of the changing needs and pace of life of our congregants</li> <li>• Measure progress toward our goals</li> <li>• Embrace and demonstrate our desire to be Open and Affirming</li> </ul>
---	--

STRATEGIC PRIORITY	ACTIONS 2012 – 2014	WHO	2012 IDEAS (year 1)	2013 IDEAS (year 2)	2014 IDEAS (year 3)	METRIC/ BUDGET \$ NEEDED
<b>#1. Greater Diversity in our Worship Practice and Experience</b>	Develop Laity Led Collaborative Worship Planning	*Ministry of Worship & Covenant *Worship Planning Group	Develop two 4-week worship series: *March/Lent Series *Dec/Advent Series	*Continue with Year 1 series, *Plan individual services	*Continue with Year 2 series, *Develop a summer 4-week series	*Track participation *Track church attendance *Track planning participants \$\$
	Introduce and/or enhance musical styles, instruments, and musicians	*Worship Planning Group	*Develop an inventory of available styles, instruments, and musicians in the congregation *Assess the music budget	*Implement bi-monthly opportunities for music variety	* Implement monthly opportunities for music variety	*Document music inventory *Track styles, instruments, musicians *Conduct Annual survey \$\$
	Integrate new media to enhance worship experience	*Worship Planning Group	Assess how/where new media would enhance worship	Implement new media one Sunday per month	Integrate new media into collaborative planning and music	*Document assessment *Track implementation \$\$

STRATEGIC PRIORITY	ACTIONS 2012 – 2014	WHO	2012 IDEAS (year 1)	2013 IDEAS (year 2)	2014 IDEAS (year 3)	METRIC/ BUDGET \$ NEEDED
#2. Enriched and accessible opportunities for spiritual growth	“Spiritual Bytes” (SB)Event	Subcommittee of MWC	Hold the first Spiritual Bytes event. Can be either 1-day event or sessions over several weeks Topics can include: -Discussion Groups <b>-O&amp;A topics</b> -Giving faith statements -History of FCC, etc. Survey attendees to get feedback	Hold the second SB event	Hold the third SB event	Did the conference occur? How many congregants participated/attended?
	Taking advantage of national/regional opportunities	MWC	Seek out what the opportunities are, have someone vet credibility, make sure it’s spiritual growth focused Identify and participate in a regional or national Spiritual Growth Conference	Broaden participation in our congregation, expand opportunities for our congregation	Same as year two. Ultimate goal: people go to spiritual growth conferences and bring experiences to Congregation; offer locally (feed into “Sprtl Bytes”)	Measure participation, get feedback. Is the conference/event something that people would go back to next year?
	Coordinate and encourage ongoing Spiritual Growth Opportunities	(MWC/ Pastor/ Small Group Ministries) -Bible Studies -Discussion Groups -Dinners -Outdoor Outreach -Fellowship -Men’s Group -Prayer Shawl	Maintain an accessible, up to date calendar of upcoming opportunities: -website calendar -Congregator -Bulletin -Emails from FCC Create a way for people to add events to calendar: <b>submit on FCC website or</b> email Gini, ...			Are congregants aware of opportunities?  Increased participation  Feedback is collected and implemented  \$\$

STRATEGIC PRIORITY	ACTIONS 2012 – 2014	WHO	2012 IDEAS (year 1)	2013 IDEAS (year 2)	2014 IDEAS (year 3)	METRIC/ BUDGET \$ NEEDED
STRATEGIC PRIORITY	ACTIONS 2012 – 2014	WHO	2012 IDEAS (year 1)	2013 IDEAS (year 2)	2014 IDEAS (year 3)	METRIC/ BUDGET \$ NEEDED
<b>#3. Relevant ministries that engage youth (Y), young adults (YA), and young families (YF)</b>	Create a Christian identity for our church Y, YA, and YF's	*Director of Program Dev. for Youth Ministries *Min. of CE *Program Dir. for Children's Min.	*Work with Director of Program Dev. for Youth Ministries to facilitate process *Work with Ministry of Christian Education to facilitate process	Implementation of ideas (logos, emblems, T-shirts,) created	Continuing improvement of work in past	Assessment of identity created over past two years through survey
	Build relationships within and between our Y, YA, and YF's	*Director of Program Dev. for Youth Ministries *Min. of CE *Program Dir. for Children's Min.	*Create a Big Brother/Big Sister list of interested adults and pair with children *Y, YA, YF oriented activities (Easter Egg Hunt) *Contact & connect with other local congregations	* Continue from previous year*Seasonal activities	Continue work from previous years	Document and assess activities
	Effective use of social media technology	*Min. of CE, *Program Dir. for Children's Min. Tech Staff (?)	Facebook pages for MSYG & HSYG, YF	Create a blog for MSYG, HSYG, YF	Continue work from previous years	Tracking (use/hits/friends/comments, etc.) \$\$

STRATEGIC PRIORITY	ACTIONS 2012 – 2014	WHO	2012 IDEAS (year 1)	2013 IDEAS (year 2)	2014 IDEAS (year 3)	METRIC/ BUDGET \$ NEEDED
<b>#4. Broader participation in Local Mission and Social Justice activities</b>  “Local” = FCC Falmouth Greater Portland Maine	Apply an intentional process for selecting and implementing mission and social justice activities Explore/research needs Educate and inspire FCC congregation about needs Offer array of options for service Continue traditional programs Set goals, report progress annually	Ministry of Justice and Outreach and small groups of interested people	Research needs and benchmark with other congregations Educate and inspire FCC congregation about needs using new technologies. Offer array of opportunities with wide spectrum of time commitment. Use new technologies to enlist congregants. Pilot new project(s) Continue and grow participation in traditional local activities Collect data to set baseline of needs met and # FCC participants and to set 2013 goals	Monitor how local needs are being met. Are there new service opportunities?  Continue educating congregation and offering programs	Continue monitoring how local needs are being met, educating congregation and offering programs	Assess how we are making a difference to those served and those serving  \$\$
	Act on FCC’s O&A commitment Explore/research opportunities  Educate and inspire FCC congregation about acting upon our O&A statement	Small group of interested people; e.g. former members of O&A group, reps from CoM, MJ&O	Understand options for welcoming people with broadly varying life circumstances into FCC life  Make our O&A statement more visible in FCC life	To be determined based on Year 1 learning	To be determined based on Year 1 learning	Increase participation of people with broadly varying life circumstances in FCC life  New people are attracted to FCC, in part, because FCC is Open and Affirming

STRATEGIC PRIORITY	ACTIONS 2012 – 2014	WHO	2012 IDEAS (year 1)	2013 IDEAS (year 2)	2014 IDEAS (year 3)	METRIC/ BUDGET \$ NEEDED
	<p>Apply an intentional process for selecting and implementing mission and social justice activities</p> <p>Explore/research needs</p> <p>Educate and inspire FCC congregation about needs</p> <p>Offer array of options for service</p> <p>Continue traditional programs</p> <p>Set goals, report progress annually</p>	<p>Ministry of Justice and Outreach and small groups of interested people</p>	<p>Research needs and benchmark with other congregations</p> <p>Educate and inspire FCC congregation about needs using new technologies.</p> <p>Offer array of opportunities with wide spectrum of time commitment. Use new technologies to enlist congregants.</p> <p>Pilot new project(s)</p> <p>Continue and grow participation in traditional local activities</p> <p>Collect data to set baseline of needs met and # FCC participants and to set 2013 goals</p>	<p>Monitor how local needs are being met. Are there new service opportunities?</p> <p>Continue educating congregation and offering programs</p>	<p>Continue monitoring how local needs are being met, educating congregation and offering programs</p>	<p>Assess how we are making a difference to those served and those serving</p> <p>\$\$</p>

STRATEGIC PRIORITY	ACTIONS 2012 – 2014	WHO	2012 IDEAS (year 1)	2013 IDEAS (year 2)	2014 IDEAS (year 3)	METRIC/ BUDGET \$ NEEDED
<b>#5. Ensure resources of time, talent, finance, and technology, are optimally engaged to advance the mission of our church.</b>	Review the current Ministries structure, including Ministry roles, terms, communications, and new ways to match talents to tasks.	Task force formed by COM, Congregation	Task force reviews ministry structure in by-laws	Recommendation brought to January 2013 Annual Meeting; Implementation of results of work		
	Make intentional decisions regarding our mortgage debt and the parsonage.	Congregation and COM	Mortgage options discussed at 2012 Annual Meeting with action taken; Parsonage Task Force formed at 2012 Annual Meeting	Parsonage recommendation brought to 2013 Annual Meeting	Implement Congregation's plan	Decisions on mortgage and parsonage are implemented
	Explore new approaches to fundraising and stewardship.	Ministry of Stewardship with COM	Evaluate current practices, generate new ideas; design new approaches	Implement new practices	Evaluate progress	Vitality in campaigns More people are involved More money is raised
	Implement the recommendation of the Communications Task Force, which include a new website, improved signage, and use of social media.	COM, Ad Hoc Committee, Staff	Include necessary budget for this work, commission ad hoc group to oversee the process.	Recommendations implemented	Evaluate progress	\$\$